



Service Academies Global Summit

Connecting Graduates Around the Globe

Version 1a (March 12, 2019)



In collaboration with:



*** This event is being organized in cooperation with the West Point Association of Graduates, the U.S. Air Force Academy Association of Graduates, the U.S. Coast Guard Academy Alumni Association, the U.S. Naval Academy Alumni Association - Greater Washington Chapter, the Kings Point Club of Washington, DC and the U.S. Merchant Marines Alumni Association - Washington DC Chapter.

The 5th Annual Service Academies Global Summit June 11-13, 2019 in Annapolis, MD

<https://serviceacademiesglobalsummit.com>

SPONSORSHIP INFORMATION

Theme: Courage and Leadership

The 5th annual [Service Academies Global Summit \(SAGS 2019\)](https://serviceacademiesglobalsummit.com) will take place in Annapolis, MD on June 11 - 13, 2019. You are invited to support and attend this exciting event, the purpose of which is to develop, inspire and promote fellowship, leadership/professional development and service for the “super-community” of graduates worldwide from the five U.S. Service Academies. The Summit is an extraordinary opportunity for learning, interaction, collaboration and exposure to new ideas and opportunities held in exciting locales across the world. In short, it is a gathering of proven leaders from around the world from all sectors – government, business, military and NGO/nonprofit – to strengthen shared bonds and help each other become better leaders and members of society. **The Summit is a non-profit endeavor organized by graduates of all five U.S. service academies** and is open to spouses/partners and guests of attending graduates. Links to the past summits’ videos, programs and photos are on the website.

Below are some of this year’s SAGS speakers. The complete list, as well the names of our advisors, can be found on the [website](https://serviceacademiesglobalsummit.com).

- Vice Admiral John Bird (USNA ‘77), Senior Vice President, USAA
- Mr. Scott Borgerson, (USCGA ‘97), CEO, CargoMetrics
- BG (Ret.) Leo Brooks (USMA ‘79), Vice President, Government Operations, Boeing
- General (ret) Vincent Brooks (USMA ‘80), Former Commander US Forces Korea
- Vice Admiral Walter E. Carter (USNA ‘81), 62nd Superintendent of the U.S. Naval Academy
- Dr. Chris Howard (USAFA ‘91), President, Robert Morris University
- The Honorable Robert “Bob” McDonald (USMA ‘75), 8th Secretary of Veteran Affairs
- ADM Bill Moran (USNA ‘81), 39th Vice Chief of Naval Operations

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- LtGen Lori Reynolds (USNA '86), Deputy Commandant for Information and Commander of Marine Forces Strategic Command
- Admiral Karl Schultz (USCGA '83), 26th Commandant of the Coast Guard
- Lieutenant General Jay Silveria (USAFA '85), 20th Superintendent of the U.S. Air Force Academy
- Ms. Kathy Widmer (USMA '83), Company Group Chairman, North America, Johnson & Johnson

Below are some past SAGS speakers.

- Mr. Alex Gorsky (USMA '83), CEO, Johnson & Johnson
- Lt Gen (Ret.) Michelle Johnson (USAFA '80), 19th Superintendent of the U.S. Air Force Academy
- The Honorable Michele Flournoy, Co-Founder and CEO, Center for a New American Security (CNAS); Former Under Secretary of Defense for Policy
- The Honorable David H. McCormick (USMA '87), Co-CEO, Bridgewater Associates
- The Honorable Rear Admiral Mark H. Buzby (USMMA '79) US Navy, Ret. Maritime Administrator
- LTG Robert Caslen (USMA '75), 57th Superintendent of the U.S. Military Academy
- LTG Nadja Y. West (USMA '82), 44th Surgeon General of the United States Army; Commanding General, US Army Medical Command; highest-ranking woman to graduate from West Point
- General (Ret.) Janet Wolfenbarger (USAFA '80), Chairperson, Defense Advisory Committee on Women in the Services (DACOWITS); First woman to achieve rank of four-star general in U.S. Air Force
- The Honorable Charlie Bolden (USNA), 12th Administrator of NASA

We respectfully ask for your financial assistance and invite you to join us in continuing the Summit's purpose and achieving its goals. Your generosity in providing sponsorship, and helping us connect with prospective sponsors, will provide the resources to make the 2019 Summit possible. We know that business leaders and senior executives in all sectors value the leadership traits, knowledge, skills, experience and abilities that service academy graduates bring to their roles and organizations. The Summit is also a stellar opportunity for sponsors to connect with active-duty and former military officers who may be a fit for your talent needs, are prepared to excel within your organization and are able to work globally and cross-culturally.

Sponsors will have the opportunity to do the following:

- 1) Showcase your company's products and services to C-Suite level and other graduates of the U.S. service academies who are leaders in their organizations
- 2) Gain access to an unmatched talent pool from which to recruit leaders to develop and provide leadership for your company
- 3) Provide a professional development and broadening opportunity for your team members who you send to the event
- 4) Provide networking opportunities for active duty and former military officers looking to build ties to you and your organization

SPONSORSHIP LEVELS

Presidential Sponsorship

\$100,000 USD

Presidential Sponsor will receive:

- Verbal recognition as Presidential Sponsor at all Summit events
- Opportunity to make short opening remarks (5 minutes maximum) at the Opening or Closing Dinner
- 10 general Summit Registrations and a table of 10 seats in a preferred location at both the Opening and Closing Summit Dinners (a great opportunity to invite clients, colleagues and friends!)
- Your company's 60-second video featured at the Opening or Closing Dinner
- Your company logo featured on the Summit stage
- Preferred seating at Summit luncheon and dinners
- Listing as a Presidential Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Your logo featured on the Summit website linking to your corporate website

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Diamond Sponsorship

\$50,000 USD

Each Diamond Sponsor will receive:

- Verbal Recognition as diamond Sponsor at all Summit events
- Opportunity to make short remarks (5 minutes maximum) at one of the sessions
- 8 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Preferred seating at Summit luncheon and dinners
- Listing as a Diamond Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Platinum Sponsorship

\$25,000 USD

Each Platinum Sponsor will receive:

- Opportunity to introduce a panel
- 6 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Platinum Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Gold Sponsorship

\$15,000 USD

Each Gold Sponsor will receive:

- 4 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Gold Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Silver Sponsorship

\$10,000 USD

Each Silver Sponsor will receive:

- 2 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Silver Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Bronze Sponsorship

\$5,000 USD

Each Bronze Sponsor will receive:

- 1 general Summit Registration
- Listing as a Bronze Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Points of Contact for Sponsorship:

- **Chair** – Ray Jefferson (USMA '88), Chair, Service Academies Global Summit, Mobile (Singapore): (+65) 9784-2400, Mobile (U.S.A.): (808) 561-4845, Email: RJefferson@mba2000.hbs.edu
- **Senior Advisor to the Summit** – Mr. Robert L. Gordon III (USMA '79), Chief Global Officer, Connected Living, Email: robertgiii001@gmail.com
- **Head Of Planning And Development** – Mr. Luis Corzo (USMMA '00), Mobile: (+1) (202)714-1614, Email: lfcorzo@icloud.com

*** Participation by U.S. Department of Defense (DoD) personnel does not imply endorsement by the U.S. DoD or any of its agencies.

*** Funds received are used to cover the expenses of holding the Summit. None of the Organizing Team members receive any compensation for their roles. Excess funds received will go towards next year's Summit and/or for other endeavors related to the academies' alumni associations.