

# Service Academies Global Summit

**Connecting Graduates Around the Globe** 

Version 3f (June 6, 2017)









In collaboration with:



\*\*\* This event is being organized in cooperation with the West Point Association of Graduates, the U.S. Air Force Academy Association of Graduates, the U.S. Coast Guard Academy Alumni Association, and the U.S. Naval Academy Alumni Association - Greater Washington Chapter.

# **Service Academies Global Summit 2017**

June 14-16, 2017 in Washington, DC Gaylord National Resort & Convention Center

www.ServiceAcademiesGlobalSummit.com

# **TENTATIVE AGENDA (Version 3f – June 6, 2017)**

(All speakers confirmed except where listed as "invited")

(All speakers committed except where listed as invited)			
Time	Location	Event	
	Wednesday, June 14, 2017		
Throughout the	Gaylord	For Spouses, Partners and Guests – Information will be available at the	
Summit		Registration Desk for Sightseeing, Shopping and Area Attractions	
6:00pm – 7:00pm	Gaylord	Opening Reception	
7:00pm	Gaylord	<ul> <li>Welcome &amp; Summit Overview</li> <li>Welcome &amp; Overview from SAGS Organizing Team</li> <li>Remarks by Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy</li> <li>Recognition of Sponsors &amp; Partner Organizations</li> <li>Recognition of Presidents of DC-based Alumni Organizations</li> <li>Firestarter: Maj Gen (Ret.) Sharon K. G. Dunbar (USAFA '82), VP of Human Resources, General Dynamics Mission Systems (Invited)</li> <li>A Fireside Chat with:         <ul> <li>Speaker: The Honorable David H. McCormick (USMA '87), Co-CEO, Bridgewater Associates</li> <li>Moderator: Mr. Robert L. Gordon III (USMA '79), President, Be The Change</li> </ul> </li> <li>Dinner</li> <li>Firestarter: CDR Kate Higgins-Bloom (USCGA '00), Response Officer and</li> </ul>	
		Firestarter: CDR Kate Higgins-Bloom (USCGA '00), Response Officer and	
		Cutterman, U.S. Coast Guard Sector Hampton Roads	

9:00am - 1:00nm	Gaylord	A Fireside Chat with:  • Speaker: The Honorable Charlie Bolden (USNA '68), 12th Administrator of NASA; Retired U.S. Marine Corps Major General; Former NASA Astronaut  • Moderator: Mr. Montel Williams (USNA '80), American Television Personality, Talk Show Host, Actor (Invited)  Thursday, June 15, 2017  Deal Huddles
9:00am – 1:00pm	Gaylord	Host: Mr. Kelly Perdew (USMA '89), Managing Partner, Moonshots Capital; Winner of TV Show "The Apprentice: Season 2" Moderator: Mr. Oliver Tim-Rott, CEO, STS Capital M&A Advisory Inc.  • Facilitated event for purposeful business networking and deal facilitation focusing on participants' "needs and leads." There will be a max of 20 participants per Deal Huddle.
08:30am — 1:30pm	Gaylord	Career Workshop  08:30am – 9:15am Welcome & Updates from AOGs/AAs  • Welcome & Workshop Overview – Summit Organizing Team  • Sponsor's Introduction & Remarks – MajGen (Ret.) Chris Cortez (USMC), Vice President of Military Affairs, Microsoft  • Brief Updates from AOGs & Alumni Associations on Career Services for Alumni  1) COL (Ret.) Todd Browne (USMA '85), President and CEO, West Point Association of Graduates  2) CAPT (Ret.) Andrea Marcille (USCGA '89), President, U.S. Coast Guard Academy Alumni Association  3) Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy  • Info on the SACC (Service Academies Career Conference) – CDR (Ret.) Dave Church (USNA '67), Director, Joint Service Academy Career Programs; and Ms. Michelle Mazanec, Director, SACC Career Conference  • Info on AcademyWomen's programs and resources – Ms. Jacqueline Stennett (USMA '90), Vice President, AcademyWomen Info on Joint Service Academy Business Mixer (JSABM) – Mr. Jess Posey (USNA '83), Head, JSABM  • Career Transition Resources in the DC area for Service Academy Grads – Mr. Carl Savino (USMA '78), President, Corporate Gray; Chair, Career Advisory Services, West Point Society of DC  9:15am – 10:30am Best Practices for Navigating Transitions in Our Professional & Personal Lives  Moderator: Dr. Al Chase, Founder, White Rhino Partners (executive coaching and executive recruiting)

#### Panelists:

- Mr. Dave Gowel (USMA '02), CEO, RallyPoint
- Ms. Kate Kohler (USMA '96), Principal, Korn Ferry
- Ms. Alaina Love, Creator of The Passion Profiler; Former Global Executive Director of Human Resources for Merck
- Ms. Lauren Murphy, Director, Career & Professional Development, Harvard Business School

# 10:45am – 12:00pm Grads' Personal Stories of Career Navigation, Transition & Opportunities – Advice & Lessons Learned

**Moderator:** LtCol (Ret.) Joe Wallis (USNA '86), Senior Military Engagement Manager, Microsoft

#### **Panelists:**

- Ms. Trier Bryant (USAFA '06), Head of University Recruiting, Twitter
- BG Cindy R. Jebb (USMA '82), 14th Dean of the Academic Board, U.S. Military Academy
- Mr. Joel "Thor" Neeb (USAFA '99), President, Afterburner
- Mr. John Tien (USMA '87), Managing Director, Citi; First Asian-American Cadet First Captain in West Point's history

# 12:15pm – 1:30pm Professional Development Programs, Fellowships & Opportunities

**Moderator:** Dr. Joseph McCarthy, Former Senior Associate Dean and Director of Degree Programs at Harvard Kennedy School

#### **Programs & Panelists:**

- The Olmsted Scholars Program MG (Ret.) Bruce Scott (USMA '72), President, The Olmsted Foundation
- The White House Fellowship Mr. Carlos Del Toro (USNA '83), President Elect, The White House Fellows Foundation and Association; President and CEO, SBG Technology Solutions
- Harvard Business School Mr. Chad Losee, Managing Director of MBA Admissions and Financial Aid, Harvard Business School
- NASPAA (Network of Schools of Public Policy, Affairs, and Administration) – Ms. Laurel McFarland, Executive Director, NASPAA (the global standard in public service education

## 9:00am - 12:45pm

Gaylord

## Workshop – "All About Corporate Boards"

## 9:00am – 9:05 am Introductory Remarks & Setting the Stage

 Workshop Host & Convener: Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates

### 9:05am - 9:50 am Roles and Responsibilities of Corporate Boards

**Moderator:** Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates

#### Panelists:

- Mr. Joseph B. Anderson (USMA '65), Chairman and CEO, TAG Holdings LLC; Board Director for ArvinMeritor, Quaker Chemical, Rite Aid, Sierra Pacific Resources and Valassis; 2016 recipient of USMA Distinguished Graduate Award
- General (Ret.) Lester L. Lyles (USAF), Chairman, USAA; Board Director for General Dynamics and KBR

### 9:50am - 10:30am Stakeholder Expectations

Discussion of the role and motivation of various groups – including regulators, institutional investors, and proxy advisors – and how and why they impact boardroom operations.

**Moderator:** Mr. Henry Stoever (USNA '88), Chief Marketing Officer, NACD (National Association of Corporate Directors); Board Director for Boulder Crest Retreat; Trustee for USNA A&SP

#### Panelists:

- Mr. Roel Campos (USAFA '71), Partner, Hughes Hubbard & Reed
- Mr. John J. Gorman, Partner, Luse Gorman
- Maj Gen (Ret.) Suzanne M. Vautrinot (USAFA '82), President, Kilovolt Consulting; Board Director for Ecolab, Symantec, and Wells Fargo

#### 10:30am – 11:15am Strategy and Risk

Overseeing strategy and monitoring risk are the key components of a board's responsibility, but <u>what</u> does that mean as a practical matter and <u>how</u> can your board function as a strategic asset to the company? Directors and experts share both their thoughts and their war stories. **Moderator:** Mr. Henry Stoever (USNA '88), Chief Marketing Officer,

NACD (National Association of Corporate Directors); Board Director for Boulder Crest Retreat; Trustee for USNA A&SP

#### Panelists:

- Ms. Patricia "Tosh" Barron, Board Director for Teleflex; Former Board Director for USAA and others
- The Honorable Louis Caldera (USMA '78), Former U.S. Secretary of the Army; Board Director for Belo Corporation

# 11:15am – 12:00pm Positioning Yourself for Boardroom Service & Polishing Your Pitch

Learn how to frame and describe your skill sets in the context of adding value to the boardroom. Learn from sitting directors how they made their transition into directorship.

		Moderator: Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates
		Domalisto.
		<ul> <li>Panelists:</li> <li>Mr. Julian Ha – Partner and Practice Leader, Government Affairs</li> </ul>
		and Association Practices, Heidrick & Struggles
		<ul> <li>Mr. Patrick Prout (USNA '64), Managing Director for Financial Services, Diversified Search</li> </ul>
		12:00pm – 12:45pm Peer Exchange Discussions
		Discuss what's on your mind with the experienced executives and board members in the room
1:30pm – 3:00pm	Gaylord	Networking Buffet Lunch
3:00pm – 4:30pm	Gaylord	Plenary Session #1: How the Academies are Developing Leaders Today
3.00pm = 4.50pm	Gayloru	to Meet the Global Challenges and Opportunities of Tomorrow
		Firestarter:
		<ul> <li>Speaker: Ms. Marene Allison (USMA '80), Chief Information</li> </ul>
		Security Officer, Johnson & Johnson; President, West Point
		Women
		Moderator:
		<ul> <li>CAPT Wes Huey (USNA '87), Permanent Military Professor &amp;</li> </ul>
		Former Director, Division of Leadership Education and
		Development, U.S. Naval Academy
		Panelists:
		<ul> <li>LTG Robert Caslen (USMA '75), 57<sup>th</sup> Superintendent of the U.S.</li> <li>Military Academy</li> </ul>
		<ul> <li>VADM Walter E. Carter (USNA '81), 62<sup>nd</sup> Superintendent of the</li> </ul>
		U.S. Naval Academy
		<ul> <li>Lt. Gen. Michelle Johnson (USAFA '81), 19<sup>th</sup> Superintendent of the U.S. Air Force Academy</li> </ul>
		<ul> <li>RADM James E. Rendon (USCGA '83), 41<sup>st</sup> Superintendent of the</li> </ul>
		U.S. Coast Guard Academy
4:30pm – 5:30pm	Gaylord	Networking Social with Remarks by Guest of Honor:
4.50pm 5.50pm	Gaylord	The Honorable H.R. McMaster (USMA '84), National Security
		Advisor (Invited)
5:30pm	Gaylord	AOG/AA/Alumni Receptions & Dinner "On Your Own"
	,	West Point AOG Reception (5:30pm – 7:30pm)
		Host: COL (Ret.) Todd Browne (USMA '85), President and CEO,
		West Point Association of Graduates
		Guest of Honor: LTG Robert Caslen (USMA '75), 57th
		Superintendent of the U.S. Military Academy

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	TBD	U.S. Coast Guard Academy Alumni Association Reception     (5:30pm – 7:30pm)     Host: CAPT (Ret.) Andrea Marcille (USCGA '89), President, U.S. Coast Guard Academy Alumni Association     Guest(s) of Honor: TBD
	Public House 199 Fleet St. National Harbor, MD Phone: 240-493-6120	<ul> <li>U.S. Air Force Academy AOG Reception (5:30pm – 7:30pm)         Host: Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy Guest(s) of Honor: TBD         Venue: <a href="http://www.publichousenationalharbor.com">http://www.publichousenationalharbor.com</a> </li> </ul>
	Gaylord - National Pastime Sports Bar & Grill	<ul> <li>USNA Alumni Reception (5:30pm – 7:30pm)         Hosts: Mr. Jess Posey (USNA '83), Head, JSABM; and Mr. Carlos Del Toro (USNA '83), President Elect, The White House Fellows Foundation and Association; President and CEO, SBG Technology Solutions         Guest(s) of Honor: TBD     </li> </ul>
	TBD	<ul> <li>USMMA Alumni Reception (5:30 – 7:30pm)         Hosts: TBD         Guest(s) of Honor: TBD     </li> </ul>
		Friday, June 16, 2017
9:00am –10:15am	Gaylord	Plenary Session #2: What Are Today's Top Geostrategic Challenges & Opportunities, and How Do We Address Them?  (Moderator introduced by a U.S. service academy graduate)
		<ul> <li>Moderator: BG (Ret.) Mike Meese (USMA '81), COO, AAFMAA; Visiting Distinguished Research Fellow, Institute for National Strategic Studies, NDU; Adjunct Professor, Security Studies Program, Georgetown Univ.; Former Head, Department of Social Sciences, USMA</li> <li>Panelists:         <ul> <li>General (Ret.) John F. Campbell (USMA '79), Former Commander of the Resolute Support Mission and United States Forces — Afghanistan</li> <li>The Honorable Michele Flournoy, CEO and Co-Founder, Center for a New American Security (CNAS); Former Under Secretary of Defense for Policy</li> <li>Admiral John M. Richardson (USNA '82), 31<sup>st</sup> Chief of Naval Operations (CNO) (Invited)</li> <li>Admiral Charles D. Michel (USCGA '85), 30<sup>th</sup> Vice Commandant of the U.S. Coast Guard</li> </ul> </li> </ul>

10:15am – 10:45am		Break
10:45am – 12:00pm	Gaylord	Plenary Session #3: What are the Secrets to How Academy Grads are Succeeding as Entrepreneurs in Today's World?  Moderator: Mr. Doug Doan (USMA '79), Founder, Hivers and Strivers Panelists:  Ms. Kimberly Jung (USMA '08), CEO and Co-Founder, Rumi  Mr. Andrew Kemendo (USAFA "08), Founder and CEO, Pair  Mr. Charley Moore (USNA '87), Founder and CEO, Rocket Lawyer  Mr. Ronald Steptoe (USMA '87), Founder and CEO, Warrior Centric Health
12:30pm – 2:00pm	Gaylord	SAGS - AcademyWomen Luncheon with Keynote Speakers
		<ul> <li>Opening Remarks: Ms. Jacqueline Stennett (USMA '90), Vice President, AcademyWomen</li> <li>Firestarter:         <ul> <li>Speaker: Ms. Sharon Hanley Disher (USNA '80), Author of First Class: Women Join the Ranks at the Naval Academy</li> </ul> </li> <li>A Fireside Chat with Speakers:         <ul> <li>GEN (Ret.) Janet Wolfenbarger (USAFA '80), Chairperson, Defense Advisory Committee on Women in the Services (DACOWITS); First woman to achieve the rank of four-star general in the Air Force</li> <li>LTG Nadja Y. West (USMA '82), 44th Surgeon General of the United States Army and Commanding General, US Army Medical Command; First African American woman to achieve the rank of three-star general in the U.S. Army and highest-ranking woman to graduate from West Point</li> </ul> </li> <li>Moderator: BG (Ret.) Dana Born (USAFA '83), Faculty Chair, Senior Executive Fellows Program, Harvard Kennedy School of Government; Former Dean of the Faculty, U.S. Air Force Academy</li> </ul>
2:00pm – 2:30pm		Break

2:30pm – 3:45pm	Gaylord	Plenary Session #4: Social Impact: Positively Affecting Humanity
		<b>Firestarter:</b> Mr. David Y. Kim (USMA '88), Co-Founder & CEO, Children of Fallen Patriots Foundation
		<b>Moderator:</b> Mr. Robert L. Gordon III (USMA '79), President, Be The Change
		<ul> <li>Panelists:</li> <li>Mr. Anshul Arora (India), Founder and CEO, Edvance Group; Global Expert on Early Childhood and K-12 Education</li> <li>Mr. Jake Harriman (USNA '98), Founder &amp; CEO, Nuru International</li> <li>Mr. Bill Rausch (USMA '02), Executive Director, Got Your 6</li> <li>BG (Ret.) Dana Born (USAFA '83), Faculty Chair, Senior Executive Fellows Program, Harvard Kennedy School of Government; Former Dean of the Faculty, U.S. Air Force Academy</li> </ul>
3:45pm – 4:15pm	Gaylord	Break
4:15pm – 5:30pm	Gaylord	Plenary Session #5: Lifelong Service and Principled Leadership – Living Our Academies' Missions  Moderator: BG (Ret.) Timothy Trainor (USMA '83), President, Mount St. Mary's University; 13 <sup>th</sup> Dean of the Academic Board, West Point Panelists:  1) Mr. William "Bill" Murdy (USMA '64), Chairman, Thayer Leader Development Group; Former Chairman and CEO, Comfort Systems 2) GEN (Ret.) Norton A. Schwartz (USAFA '73), President and CEO, BENS (Business Executives for National Security); 19 <sup>th</sup> Chief of Staff of the Air Force 3) Vice Admiral Sandra L. Stosz (USCGA '82), Deputy Commandant for Mission Support, U.S. Coast Guard; Former Superintendent of the United States Coast Guard Academy; First woman to command a U.S. military or service academy; First female graduate of the Coast Guard Academy to achieve flag rank 4) Ms. Lani Hay (USNA '97), Founder, President and CEO, LMT Inc.; Named one of Fortune Magazine's Most Powerful Women Entrepreneurs
6:30pm – 7:30pm	Gaylord	Closing Reception  • Special Recognitions
7:30pm	Gaylord	Closing Summit Dinner with VIP Keynote Speaker  • Welcome Remarks: TBD

# Performance – The West Point Alumni Glee Club Dinner

## A Fireside Chat with:

- **Speaker:** The Honorable Robert A. McDonald (USMA '75), 8<sup>th</sup> U.S. Secretary of Veterans Affairs; Retired Chairman, President and CEO of Procter & Gamble
- Moderator: Dr. Chris Howard (USAFA '91), President, Robert Morris University

## Close of SAGS 2017

- A "Very Short" Summit Wrap-Up with Recognitions & Summit Thank You's
- Picture-Taking (all welcome)