

Robert L. Gordon III

Mr. Robert L. Gordon III has extensive senior management and cross sector experience in the military, government, high tech, and nonprofit sectors. He is currently the Chief Growth Officer of SBG Technology Solutions, leading SBG's growth and strategy portfolio to expand capabilities in national security, health, artificial intelligence and cyber among SBG's government clientele. Mr. Gordon has held executive positions at an augmented reality (AR) company focused on deploying a hands-free AR platform to commercial enterprises; and a smart living company with worldwide clients in the senior living sector.

In 2010 Mr. Gordon was appointed the Deputy Under Secretary of Defense for Military Community and Family Policy in the Department of Defense (DoD), where he was responsible for defense-wide policy, program execution and oversight of more than \$20 billion of DoD's worldwide community and family programs and initiatives affecting over four million military active duty service and family members, and two million retirees. Mr. Gordon led the creation of DoD's Military Spouse Employment Partnership, an employment initiative currently boasting more than 400 employment partners who have provided jobs to more than 125,000 military spouses since the program's inception in 2011. Mr. Gordon also led the effort to revitalize 160 public schools on US based military installations. He oversaw DoD's Department of Defense Education Agency (DODEA) of 192 schools worldwide; exchanges and commissaries; morale, welfare and recreation; global non-clinical counseling for the military community, spouse employment, and voluntary education for active duty service members. For his Pentagon service Mr. Gordon was awarded the Secretary of Defense Medal for Outstanding Public Service.

An airborne ranger, Mr. Gordon completed a 26-year career in the U.S. Army, retiring at the rank of Colonel after serving in command and staff positions as an artillery officer, aide-de-camp to General Colin Powell; National War College instructor and graduate; and head of American Politics at the U.S. Military Academy at West Point. He has two awards of the Honorable Order of Saint Barbara, one of which was awarded to him as the Distinguished Graduate of the Field Artillery Advanced Course.

As a White House Fellow from 1992 – 1993, Mr. Gordon served as the Special Assistant to the Secretary of Veterans Affairs and was the Director of Special Operations, Office of National Service in The White House. He is one of the original members of the White House staff to develop the country's civilian national service initiative that resulted in the passage of the National Service Trust Act of 1993, which created AmeriCorps. He was also the Founding Chair of Service Nation: Mission Serve, a program that forged over 30 civilian-military partnerships to care for and empower Veterans and military community members.

Mr. Gordon earned his BS from the United States Military Academy at West Point, and an MPA from Princeton University, where he specialized in national health policy. He is a former French American Foundation Young Leader and a former board member of the French American Foundation. He serves on the boards of several nonprofit organizations, including the Service Year Alliance and AVID, a non-profit organization that prepares over 2.2 million K-12 students for college readiness. He is an advisor to several technology startups in artificial intelligence, online health training and augmented reality; and is on the advisory council of Princeton University's School of Public and International Affairs. Mr. Gordon's awards and recognitions include recipient of the Bernard Gill Urban Service-Learning Leadership Award from the National Youth Leadership Council; Princeton University's Edward P. Bullard Distinguished Alumnus Award; and the Franklin Award by the National Conference on Citizenship.