



Service Academies Global Summit

Connecting Graduates Around the Globe

Version 1e (October 31, 2017)



In collaboration with:



*** This event is being organized in cooperation with the West Point Association of Graduates, the U.S. Air Force Academy Association of Graduates, the U.S. Coast Guard Academy Alumni Association, the U.S. Naval Academy Alumni Association - Greater Washington Chapter, the Kings Point Club of Washington, DC and the U.S. Merchant Marines Alumni Association - Washington DC Chapter.

The 4th Annual Service Academies Global Summit June 13-15, 2018 in Washington, D.C.

www.ServiceAcademiesGlobalSummit.com

SPONSORSHIP INFORMATION

Theme: Gripping Hands – Unifying Our Communities to Make a Difference Together

Dear Graduates and Friends of the U.S. Service Academies,

The 4th annual [Service Academies Global Summit \(SAGS 2018\)](http://www.ServiceAcademiesGlobalSummit.com) will take place in Washington, D.C., on June 13-15, 2018. You are invited to support and attend this exciting event, the purpose of which is to develop, inspire and promote fellowship, leadership/professional development and service for the “super-community” of graduates worldwide from the five U.S. Service Academies. The Summit is an extraordinary opportunity for learning, interaction, collaboration and exposure to new ideas and opportunities held in exciting locales across the world. In short, it is a gathering of proven leaders from around the world from all sectors – government, business, military and NGO/nonprofit – to strengthen shared bonds and help each other become better leaders and members of society. **The Summit is a non-profit endeavor organized by graduates of all five U.S. service academies** and is open to spouses/partners and guests of attending graduates. Links to the past summits’ videos, programs and photos are on the website.

Below are some of the speakers who were at SAGS 2017. The complete list, as well the names of our advisors, can be found on the [website](http://www.ServiceAcademiesGlobalSummit.com).

- 1) The Honorable Charlie Bolden (USNA '68), 12th Administrator of NASA
- 2) COL (Ret.) Todd Browne (USMA '85), President and CEO, West Point Association of Graduates
- 3) VADM Walter E. Carter (USNA '81), 62nd Superintendent of the U.S. Naval Academy
- 4) LTG Robert Caslen (USMA '75), 57th Superintendent of the U.S. Military Academy
- 5) The Honorable Michele Flournoy, Co-Founder and CEO, Center for a New American Security (CNAS); Former Under Secretary of Defense for Policy

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- 6) Mr. Robert L. Gordon III (USMA '79), President, Be the Change; Former Deputy Under Secretary of Defense, Military Community and Family Policy
- 7) Dr. Chris Howard (USAFA '91), President, Robert Morris University
- 8) Lt. Gen. (Ret.) Michelle Johnson (USAFA '81), 19th Superintendent of the U.S. Air Force Academy
- 9) CAPT (Ret.) Andrea Marcille (USCGA '89), President, U.S. Coast Guard Academy Alumni Association
- 10) The Honorable David H. McCormick (USMA '87), President, Bridgewater Associates
- 11) The Honorable Robert A. McDonald (USMA '75), 8th U.S. Secretary of Veterans Affairs
- 12) Admiral Charles D. Michel (USCGA '85), 30th Vice Commandant of the U.S. Coast Guard
- 13) Mr. William "Bill" Murdy (USMA '64), Chairman, Thayer Leader Development Group; Former Chairman and CEO, Comfort Systems
- 14) RADM James E. Rendon (USCGA '83), 41st Superintendent of the U.S. Coast Guard Academy
- 15) GEN (Ret.) Norton A. Schwartz (USAFA '73), President & CEO, Business Executives for National Security; former Chief of Staff of the U.S. Air Force
- 16) Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy
- 17) LTG Nadja Y. West (USMA '82), 44th Surgeon General of the United States Army and Commanding General, US Army Medical Command; Highest-ranking woman to graduate from West Point
- 18) GEN (Ret.) Janet Wolfenbarger (USNA '80), Chairperson, Defense Advisory Committee on Women in the Services (DACOWITS); First woman to achieve the rank of four-star general in U.S. Air Force

We respectfully ask for your financial assistance and invite you to join us in continuing the Summit's purpose and achieving its goals. Your generosity in providing sponsorship, and helping us connect with prospective sponsors, will provide the resources to make the 2018 Summit possible. We know that business leaders and senior executives in all sectors value the leadership traits, knowledge, skills, experience and abilities that service academy graduates bring to their roles and organizations. The Summit is also a stellar opportunity for sponsors to connect with active-duty and former military officers who may be a fit for your talent needs, are prepared to excel within your organization and are able to work globally and cross-culturally.

Sponsors will have the opportunity to do the following:

- 1) Showcase your company's products and services to C-Suite level and other graduates of the U.S. service academies who are leaders in their organizations
- 2) Gain access to an unmatched talent pool from which to recruit leaders to develop and provide leadership for your company
- 3) Provide a professional development and broadening opportunity for your team members who you send to the event
- 4) Provide networking opportunities for active duty and former military officers looking to build ties to you and your organization

SPONSORSHIP LEVELS

Discounted Pricing for Platinum & Above!! 20% Discount in 2017, 15% if by 1 Feb, 10% if by 1 Mar.

Presidential Sponsorship

\$100,000 USD

Presidential Sponsor will receive:

- Verbal recognition as Presidential Sponsor at all Summit events
- Opportunity to make short opening remarks (5 minutes maximum) at the Opening or Closing Dinner
- 10 general Summit Registrations and a table of 10 seats in a preferred location at both the Opening and Closing Summit Dinners (a great opportunity to invite clients, colleagues and friends!)
- Your company's 60-second video featured at the Opening or Closing Dinner
- Your company logo featured on the Summit stage
- Preferred seating at Summit luncheon and dinners
- Listing as a Presidential Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Your logo featured on the Summit website linking to your corporate website

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Diamond Sponsorship

\$50,000 USD

Each Diamond Sponsor will receive:

- Verbal Recognition as diamond Sponsor at all Summit events
- Opportunity to make short remarks (5 minutes maximum) at one of the sessions
- 8 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Preferred seating at Summit luncheon and dinners
- Listing as a Diamond Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Platinum Sponsorship

\$25,000 USD

Each Platinum Sponsor will receive:

- Opportunity to introduce a panel
- 6 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Platinum Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Gold Sponsorship

\$15,000 USD

Each Gold Sponsor will receive:

- 4 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Gold Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Silver Sponsorship

\$10,000 USD

Each Silver Sponsor will receive:

- 2 general Summit Registrations and a table of 10 seats in a preferred location at the Closing Summit Dinner (a great opportunity to invite clients, colleagues and friends!)
- Listing as a Silver Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

Bronze Sponsorship

\$5,000 USD

Each Bronze Sponsor will receive:

- 1 general Summit Registration
- Listing as a Bronze Sponsor in Summit materials, including the Summit website, printed program, and press releases
- Logo featured on the Summit website linking to your corporate website

“Sponsor a Junior Military Officer (JMO), Cadet or Midshipman” Program (\$495 USD per JMO)

Would you like to give back to the community by making it financially viable for Academy graduates who are active-duty Junior Military Officers (grades of O-1 to O-3), cadets or midshipmen to attend the Summit? For an investment amount of USD \$495 per sponsored individual, you can now sponsor a JMO, cadet or midshipmen, which will cover their Summit registration fee (includes all Summit meals and receptions). The Summit organizers will match your sponsorships with active duty JMOs, cadets and midshipmen, and your name will be acknowledged in the program. (The registration fee for JMOs, cadets is a subsidized amount.)

Your contribution will make a significant and lasting impact for all involved. Thank you!

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We are honored to have the following Advisors to the Service Academies Global Summit:

- Ms. Marene Allison, (USMA '80), Worldwide VP of Information Security, Johnson & Johnson
- Mr. Joseph B. Anderson (USMA '65), Chairman, TAG Holdings LLC; 2016 recipient of USMA Distinguished Graduate Award
- The Honorable Charlie Bolden (USNA '68), 12th Administrator of NASA (invited)
- General (ret.) David Bramlett (USMA '64), former Commander, U.S. Army Forces Command
- Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Director, West Point Association of Graduates
- The Honorable Kurt M. Campbell (U.S. Navy), Chairman and Chief Executive Officer, The Asia Group
- Mr. Carlos Del Toro (USNA '83), President, SBG Technology Solutions
- Mr. Doug Doan (USMA '79), Founder, Hivers and Strivers
- Major General (Ret.) Sharon K. G. Dunbar (USAFA '82), VP of Human Resources, General Dynamics Mission Systems
- Admiral (ret.) Tom Fargo (USNA '70), former Commander, United States Pacific Command
- COL (ret.) Crissy Gayagas (USMA '84), Chief Relationship Officer, Dawson
- Mr. Robert L. Gordon III (USMA '79), President, Be The Change
- The Honorable W. Scott Gould (U.S. Navy), Former U.S. Deputy Secretary of Veterans Affairs, Senior Advisor at Boston Consulting Group and MITRE Corporation
- Ms. Dawn Halfaker (USMA '01), Founder and CEO, Halfaker and Associates
- Dr. Chris Howard (USAFA '91), President, Robert Morris University
- Lieutenant General (ret.) Michelle Johnson, (USAFA '81), former Superintendent, US Air Force Academy (invited)
- Lieutenant General (ret.) Larry R. Jordan (USMA '68), Chairman, West Point Association of Graduates
- The Honorable David H. McCormick (USMA '87), President, Bridgewater Associates
- The Honorable Robert A. McDonald (USMA '75), 8th U.S. Secretary of Veterans Affairs
- Lieutenant General (ret.) Tad Oelstrom (USAFA '65), former Superintendent, U.S. Air Force Academy
- Admiral (ret.) Robert J. Papp (USCGA '75), 24th Commandant of the U.S. Coast Guard; U.S. Special Representative for the Arctic
- Mr. Fidel Ramos (USMA '50), the 12th President of the Philippines
- Mr. Alfredo Sandoval (USAFA '82), Chairperson, U.S. Air Force Academy Board of Visitors
- General (ret.) Norton A. Schwartz (USAFA '73), President & CEO, Business Executives for National Security; former Chief of Staff of the U.S. Air Force
- Ms. Jacqueline E. Stennett (USMA '90), Vice President, AcademyWomen
- Lieutenant General (ret.) Guy C. Swan III (USMA '76), Vice President – Education, AUSA (Association of the United States Army)
- Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy
- Mr. Fletcher "Flash" Wiley, Esq. (USAFA '65), Chairman, PRWT Advisory Board; Counsel, Morgan Lewis; Member, U.S. Air Force Academy Board of Visitors
- General (ret.) Janet Wolfenbarger, (USAFA '80), former Commander, Air Force Materiel Command

Points of Contact for Sponsorship:

- **Chair** – Ray Jefferson (USMA '88), Chair, Service Academies Global Summit, Mobile (Singapore): (+65) 9784-2400, Mobile (U.S.A.): (808) 561-4845, Email: RJefferson@mba2000.hbs.edu
- **Senior Advisor to the Summit** – Mr. Robert L. Gordon III (USMA '79), President, Be The Change, Email: robertgiii001@gmail.com
- **Event Management** – Ms. Molly Dey, Armed Forces Reunions, Phone: (+1) 757-625-6401, Email: SAGS17@afri.com, Website: <http://www.armedforcesreunions.com>

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Sponsorship Payment Instructions

Thank you for your willingness to support the 2018 Service Academies Global Summit with a sponsorship. To help facilitate that support, please use one of the following payment methods:

1. Payment by Wire Transfer/ACH:
 - a. Academy Bank, NA
Community Center Drive
Box 10
United States Air Force Academy, CO 80840
Attn: Andrea Delano
Bank Contact Phone: (+1) 719-208-8970
ABA # 107001481
Account # 920-165-6812
FBO: Association of Graduates of the US Air Force Academy
 - b. Payment Email Notification: Joyce.Love@aogusafa.org
 - c. Reference: [2018 Service Academies Global Summit](#)

2. Payment by Credit Card Charge:
 - a. Call Janice Baca, Senior Accounting Clerk at USAFA AOG, at (+1) 719-472-0300, extension 111. Hours: Mon-Fri, 0730-1630 Mountain Time.
 - b. Upon successful charging, USAFA AOG will issue a receipt to you.

3. If Paying by Bank Draft (U.S. Dollars), please mail your payment to:

Association of Graduates – USAFA
[c/o 2018 Service Academies Global Summit](#)
3116 Academy Drive
USAF Academy, CO 80840-4475

If you have any questions, please don't hesitate to contact Ray Jefferson at email RJefferson@mba2000.hbs.edu or Rob Gordon at email robertgiii001@gmail.com. Please contact your tax advisor as to whether your sponsorship may be tax deductible.

Note: Funds are collected by the U.S. Air Force Academy Association of Graduates (USAFA AOG), which is a 501(c)(3) organization, and USAFA AOG will issue receipt letters to those who make financial contributions. Please contact your tax advisor to learn if your sponsorship is tax deductible.

Funds received are used to cover the expenses of holding the Summit. None of the Organizing Team members receive any compensation for their roles. Excess funds received will go towards next year's Summit and/or for other endeavors related to the academies' alumni associations.

*** Participation by U.S. Department of Defense (DoD) personnel does not imply endorsement by the U.S. DoD or any of its agencies.
*** A complete list of graduates from the U.S. Service Academies who are helping to organize the Summit will be on the website.

